



## EMPLOYMENT

June 2017- Current

**von Rocko Home Seattle, Owner & Designer, Graphics & Interiors | vonRockoHome.com**

May 2023 - January 2024

**RCL Design Studio Seattle, Senior Designer, Graphics & Interiors**

Direct and inspire junior designer team. High level graphic design for in-house and external client projects. FF&E sourcing and presentation design for residential & commercial projects. Client communications & management incl site visit coordination & meeting management.

January 2015 - June 2017

**Uncle Ike's Seattle, Senior Designer, Graphics & Interiors**

Create all brand design elements based on existing identity. Design graphics for retail interiors, print, website, web ads, signage, packaging, social media. Develop website, email marketing campaigns. Manage outside reps, vendors and contractors pertaining to anything marketing, branded products and brand exposure. Manage production artists.

January 2013 - July 2015

**Artsy Geek Oakland, Design Director**

Manage junior designers & design interns. Create in-house & external client brand identity and all brand experience elements. Oversee and direct all client design and production for print and UX. Hands-on creative production design. Manage client and vendor relations. Manage in-house artists as well as outside contractors. Direct in-house design team on day-to-day basis.

June 2007 - December 2012

**Teak Warehouse Los Angeles, In-house (& remote) Senior Designer**

Design advertising for magazine and newsprint publications as well as web applications (multiple formats) & e-newsletters. Manage relationships with magazine/newspaper/marketing reps. Design and custom-build retail showroom installations (interior design and construct dividing walls, feature vignettes, wall murals). Shoot product photography and retouch. Author content for company blog, copywriting for advertisements. CAD layouts for furniture design, overall brand experience.

September 2002 - November 2009

**Sudi McCollum Design Los Angeles, Senior Designer**

Digitize raw art and illustration for Artist Directories, Online portfolios, Fine Art Prints & Posters, Greeting Cards, Home Accessories and Licensed Products. Create unique UX and print collateral. Accurately recreate hand drawn layouts into digital format. Computer and hand illustration.

**Freelance Print & UX Designer and Illustrator 1999-Present**

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## EDUCATION

**2006-2007 FIDM - Los Angeles, CA**

Professional Designation Degree - Visual Communications

**1999-2001 Whatcom Community College - Bellingham, WA**

AA Graphic Design

**1997-1999 Deutsche Meisterschule für Mode - Munich, Germany**

Print Graphic Design Major & Fashion Design Minor

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## SKILLS

Adobe Creative Suite. Procreate. Google Suite. Microsoft 365. WordPress/Squarespace Proficient (design from scratch, as well as modifying graphic elements for existing themes). Mobile app UX design. Klayvio. Mailchimp. Trello. Slack. Asana. Harvest. Quickbooks. Fluent in spoken German. Proficient in Spanish, French and Pug.